



Shabin Abraham

Digital marketing, sales, Business development

Holding UAE driving license & own car



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Employment Visa



Indian



Age :- 27

About Me

I born and brought up in U.A.E. My highest level of education is MBA graduate. I am passionate about my work because I love what I do, I have a steady source of motivation that drives me to do my best. In my last job, this passion led me to challenge myself daily and learn new skills that helped me to do better work I have 7 years of experience with various industries in U.A.E. for Corporate Sales, Marketing, Hospitality, Business Development. Digital marketing, purchasing, I hold a valid driving license and I have my own car. My favorite part about sales is helping a customer find the right product or service to help them with their biggest needs.

Education

MBA (Marketing)
Victoria College Sharjah
B-com
Victoria College Sharjah
10th & 12th
New Indian Model School Dubai

Languages Known

English
Hindi
Malayalam
Tamil

Skills

Digital Marketing	
Sales	
Business Development	
Negotiation	
Team Building	
Training	

AWARDS & ACHIEVEMENTS

- Received best employee of the year award
- Able to achieve target Souq Amazon sales reached as a top seller.
- Got Promoted within 1 month from sales executive to business development manager
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Work Experiences (7 years of experience in UAE)

Stream Advertinsg LLC (2021 to Present)

Sales Manager / Digital marketing manager

- In charge of Sales team performance and providing all the tools and training to achieve the required target
- Review my own performance and team at exceeding their sales targets
- Ensure revenue growth, profitability, cash flow, pipeline & quotation management for direct and indirect engagements.
- Manage the day-to-day operations of managing and optimizing paid ad channels, including developing new campaigns, creatives, and messaging
- Review and report on Pay-Per-Click (PPC) and paid social media campaigns
- Manage, review, and perform daily account responsibilities associated with Google AdWords

Razzmatazz Advertising LLC (2018 to 2021)

Business Development Manager

- Provide complete and appropriate solutions for every customer to achieve sales goal and maximize customer satisfaction
- Researching and identifying sales opportunity, generating leads, target identification and classification
- Managing the CRM system, including maintaining new entries
- Responsibility will extend from the identification of an opportunity with a new client to the point that the project is successfully
- Sourcing and procurement of goods and services

Jasani LLC (2015 till 2018)

Corporate Sales Executive

- Making Sales and Trade Promotions for in-store and GITEX
- Dealing with Corporate Gifts, Advertising Gifts & Promotional Merchandise
- Understanding the client requirements and then customizing the product/ services as per their needs
- Provide information on the benefits and uses of a variety of items; answer customer's questions and encourage them to purchase the products being demonstrated
- Ensuring proper servicing and after sales support to clients